

# NATE MALDONADO

ILLUSTRATOR & DESIGNER

404 933 9235

natemaldonado@gmail.com

natemaldonado.com

## SKILLS

Illustration

Graphic Design

Package Design

Branding

Product Design

3D Sculpting

## EXPERTISE

Adobe Illustrator

Adobe Photoshop

Adobe Indesign

Adobe Dimension

Procreate

Womp 3D

## EDUCATION

Bachelor of Fine Arts

Electronic Imaging

Northern Michigan University

Marquette, Michigan

1997 - 2002

## INTERESTS

Drawing

Rock n Roll

Screen Printing

## EXPERIENCE

### DESIGN LEAD

Schylling | Remote | 2021 - Present

Toy Design - original toy concepts, turnaround drawings,  
3D sculpting & rendering

Packaging Design - visual and structural

### CREATIVE DIRECTOR

Westminster, Inc. | Atlanta, GA | 2017 - 2021

Toy Design - original toy line concepts, turnaround drawings,  
3D art direction, factory communication

Packaging Design - visual and structural

Branding - company and product specific logo and look design

Support Graphics - web, email, pitch deck, signage, catalog

### SENIOR ART DIRECTOR

Strottman | Atlanta, GA | 2008 - 2017

Kid and Family Premium Design - branding, concept illustration,  
toy/product/plush design, booklet layout, character  
design, instructional illustration, retail packaging,  
signage, in-store environment, product photography

Clients: Lowe's Build and Grow, Chick-fil-A Kids Meal,

Kroger Chef Junior, Whataburger Kids Meal

Licensing Partners: Marvel, Disney/Pixar, Dreamworks, Monster Jam

### DESIGNER / ILLUSTRATOR

Elmer's | Ann Arbor, MI | 2005 - 2008

Licensed and Original Activity Set and Book Design -

packaging, illustration, page/game layout, concept  
illustration, licensor-approved illustration, booth graphics

Licensing Partners: Hasbro, Dreamworks, Disney, Nickelodeon,  
Sesame Workshop, Mattel

### ILLUSTRATOR

Crayola | Easton, PA | 2004 - 2005

Core and Licensed Product - character and product illustration,  
packaging design, logo design and branding, booth  
graphics, website UI illustration

### COMPUTER ARTIST

DART Container | Mason, MI | 2003 - 2004

Disposable Cup and Packaging Graphics - logo design, layout,  
illustration, production work, physical mockups