

# NATE MALDONADO

ILLUSTRATOR & DESIGNER

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## SKILLS

Illustration  
Graphic Design  
Package Design  
Branding  
Product Design  
3D Sculpting

## EXPERTISE

Adobe Illustrator  
Adobe Photoshop  
Adobe Indesign  
Adobe Substance 3D  
Procreate  
Womp 3D

## EDUCATION

Bachelor of Fine Arts  
Electronic Imaging  
  
Northern Michigan University  
Marquette, Michigan  
  
1997 - 2002

## INTERESTS

Drawing  
Music  
Screen Printing

## EXPERIENCE

### DESIGN LEAD

Nacelle/NacelleToys | Remote/Contract | 2024 - Present

Product Design - conceptual sketches, 3D sculpting & rendering  
Packaging Design - visual and structural  
Branding - logo and pitch graphics  
Web Graphics - website and advertising

### DESIGN LEAD

Schylling | Remote | 2021 - 2024

Toy Design - original toy concepts, turnaround drawings,  
3D sculpting & rendering  
Packaging Design - visual and structural

### CREATIVE DIRECTOR

Westminster, Inc. | Atlanta, GA | 2017 - 2021

Toy Design - original toy line concepts, turnaround drawings,  
3D art direction, factory communication  
Packaging Design - visual and structural  
Branding - company and product specific logo and look design  
Support Graphics - web, email, pitch deck, signage, catalog

### SENIOR ART DIRECTOR

Strottman | Atlanta, GA | 2008 - 2017

Kid and Family Premium Design - branding, concept illustration,  
toy/product/plush design, booklet layout, character  
design, instructional illustration, retail packaging,  
signage, in-store environment, product photography  
Clients: Lowe's Build and Grow, Chick-fil-A Kids Meal,  
Kroger Chef Junior, Whataburger Kids Meal  
Licensing Partners: Marvel, Disney/Pixar, Dreamworks, Monster Jam

### DESIGNER / ILLUSTRATOR

Elmer's | Ann Arbor, MI | 2005 - 2008

Licensed and Original Activity Set and Book Design -  
packaging, illustration, page/game layout, concept  
illustration, licenser-approved illustration, booth graphics  
Licensing Partners: Hasbro, Dreamworks, Disney, Nickelodeon,  
Sesame Workshop, Mattel

### ILLUSTRATOR

Crayola | Easton, PA | 2004 - 2005

Core and Licensed Product - character and product illustration,  
packaging design, logo design and branding, booth  
graphics, website UI illustration

### COMPUTER ARTIST

DART Container | Mason, MI | 2003 - 2004

Disposable Cup and Packaging Graphics - logo design, layout,  
illustration, production work, physical mockups