

NATE MALDONADO

ILLUSTRATOR & DESIGNER



404 933 9235



natemaldonado@gmail.com



natemaldonado.com

SKILLS

Illustration
Graphic Design
Package Design
Branding
Product Design
3D Sculpting

EXPERIENCE

DESIGN LEAD
Nacelle/NacelleToys | Remote/Contract | 2024 - Present

Product Design - conceptual sketches, 3D sculpting & rendering
Packaging Design - visual and structural
Branding - logo and pitch graphics
Web Graphics - website and advertising

DESIGN LEAD
Schylling | Remote | 2021 - 2024

Toy Design - original toy concepts, turnaround drawings,
3D sculpting & rendering
Packaging Design - visual and structural

CREATIVE DIRECTOR
Westminster, Inc. | Atlanta, GA | 2017 - 2021

Toy Design - original toy line concepts, turnaround drawings,
3D art direction, factory communication
Packaging Design - visual and structural
Branding - company and product specific logo and look design
Support Graphics - web, email, pitch deck, signage, catalog

SENIOR ART DIRECTOR
Strottman | Atlanta, GA | 2008 - 2017

Kid and Family Premium Design - branding, concept illustration,
toy/product/plush design, booklet layout, character
design, instructional illustration, retail packaging,
signage, in-store environment, product photography
Clients: Lowe's Build and Grow, Chick-fil-A Kids Meal,
Kroger Chef Junior, Whataburger Kids Meal
Licensing Partners: Marvel, Disney/Pixar, Dreamworks, Monster Jam

DESIGNER / ILLUSTRATOR
Elmer's | Ann Arbor, MI | 2005 - 2008

Licensed and Original Activity Set and Book Design -
packaging, illustration, page/game layout, concept
illustration, licensor-approved illustration, booth graphics
Licensing Partners: Hasbro, Dreamworks, Disney, Nickelodeon,
Sesame Workshop, Mattel

ILLUSTRATOR
Crayola | Easton, PA | 2004 - 2005

Core and Licensed Product - character and product illustration,
packaging design, logo design and branding, booth
graphics, website UI illustration

COMPUTER ARTIST
DART Container | Mason, MI | 2003 - 2004

Disposable Cup and Packaging Graphics - logo design, layout,
illustration, production work, physical mockups

EXPERTISE

Adobe Illustrator
Adobe Photoshop
Adobe Indesign
Adobe Substance 3D
Procreate
Womp 3D

EDUCATION

Bachelor of Fine Arts
Electronic Imaging

Northern Michigan University
Marquette, Michigan

1997 - 2002

INTERESTS

Drawing
Music
Screen Printing