

NATE MALDONADO

ILLUSTRATOR & DESIGNER

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natemaldonado.com

SKILLS

Illustration
Graphic Design
Package Design
Branding
Product Design
Web Design

EXPERTISE

Adobe Illustrator
Adobe Photoshop
Adobe Indesign
Adobe Dimension
Procreate
Shapr3d

EDUCATION

Bachelor of Fine Arts
Electronic Imaging

Northern Michigan University
Marquette, Michigan

1997 - 2002

INTERESTS

Painting
Puppet Design
Screen Printing

EXPERIENCE

CREATIVE DIRECTOR

Westminster, Inc. | Atlanta, GA | 2017 - Present

Toy Design - original toy line concepts, turnaround drawings, 3D art direction, factory communication
Packaging Design - visual and structural
Branding - company and product specific logo and look design
Support Graphics - web, email, pitch deck, signage, catalog

SENIOR ART DIRECTOR

Strottman | Atlanta, GA | 2008 - 2017

Kid and Family Premium Design - branding, concept illustration, toy/product/plush design, booklet layout, character design, instructional illustration, retail packaging, signage, in-store environment, product photography
Clients: Lowe's Build and Grow, Chick-fil-A Kids Meal, Kroger Chef Junior, Whataburger Kids Meal
Licensing Partners: Marvel, Disney/Pixar, Dreamworks, Monster Jam

DESIGNER / ILLUSTRATOR

Elmer's | Ann Arbor, MI | 2005 - 2008

Licensed and Original Activity Set and Book Design - packaging, illustration, page/game layout, concept illustration, licenser-approved illustration, booth graphics
Licensing Partners: Hasbro, Dreamworks, Disney, Nickelodeon, Sesame Workshop, Mattel

ILLUSTRATOR

Crayola | Easton, PA | 2004 - 2005

Core and Licensed Product - character and product illustration, packaging design, logo design and branding, booth graphics, website UI illustration

COMPUTER ARTIST

DART Container | Mason, MI | 2003 - 2004

Disposable Cup and Packaging Graphics - logo design, layout, illustration, production work, physical mockups